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MICROCINEMA INTERNATIONAL ACQUIRES “LOOSE CHANGE 9/11: AN AMERICAN COUP” Answers Revealed On September 22, 2009

SAN FRANCISCO, CA., APRIL 30, 2009 – Microcinema International DVD (www.microcinema.com) today announced the acquisition of “Loose Change 9/11: An American Coup (www.loosechange911.com);” the latest installment in the series from director Dylan Avery and producers Matthew Brown and Korey Rowe. “Loose Change” (2005) and the sequels have been viewed online over 100 million times worldwide and sold nearly two million cumulative units. “Loose Change 9/11: An American Coup” will be available exclusively on DVD September 22, 2009.

Dramatically narrated by Daniel Sunjata, currently starring on FX’s critically acclaimed “Rescue Me” as Franco Rivera, “Loose Change 9/11: An American Coup” explores historical events that reshaped the world – from the Reichstag Fire in 1933 that catapulted Hitler to dictatorship – to the Gulf of Tonkin Incident in 1964 that led to the Vietnam War. The film leads the audience through a roller-coaster of pivotal history before delving into the largest event of all – 9/11. The film analyzes the steps America took in the aftermath of the disaster, and the suspicious events that followed.

Filmmaker Dylan Avery’s vision and hope is for those affected by 9/11 to receive the answers they seek. He asks for a fundamental call to action, as displayed in the previous “Loose Change” films, and supports the 9/11 truth movement by seeking honesty and clarity from those who have covered up actual events. A topic that inspires passion among many, the producers are actively seeking celebrities to be a voice for those whose questions have remained unanswered to date.

“The American people are still living in the aftermath of 9/11 and dealing with the repercussions,” said Dylan Avery, writer and director. “With a new administration in office, information is being revealed almost on a daily basis. With this film it is our hope that answers will be revealed and questions will continue to be asked.”

Microcinema International holds the exclusive worldwide distribution rights for “Loose Change 9/11: An American Coup.”

About Microcinema International

Microcinema International DVD is a San Francisco-based distribution company specializing in the licensing and distribution of DVD works from around the world. Available to specialty, traditional wholesale and retail outlets as well as to digitally-delivered channels, television, mobile telephony, broadcast, and exhibition. Microcinema International’s catalog features short

and long form media including art film and video; music-driven visuals; ambient media; works about art and artists; animation; and documentaries representative of current global issues and artistic trends. For more information visit www.microcinema.com.

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